



PO Box 3220
Columbus, OH 43210.3238
614 859 9129

The Science of Conveying Visual Messages.

matthew stanford visual communicator

Career Objective

My career will focus on user inclusive research methods to deliver wayfinding information via handheld devices.

Education

The Ohio State University Master of Fine Arts
Design Development

Graduate thesis research emphasis: Analysis + Application of Presenting Visual Wayfinding Information on Handheld Devices.

Columbus College of Art & Design Bachelor of Fine Arts
Advertising & Graphic Design

Developed a strong foundation in the discipline of design — strategic visual thinking, concept development and presentation, color theory, composition and typography.

Employment

Noel Mayo Associates, Inc. Designer

Various design projects including package, identity, and web design.

OSU's Department of Design Graduate Teaching Associate

Writing syllabus, grading assignments, office meetings with students, and evaluation of students' overall performance based on expectations outlined in syllabus.

The WOSU Stations Graphic Designer

Design of signage and EffectTV displayed at COSI, promotional material for Ohioana Authors, logo design for ArtZine, and the annual calendar.

OxyVinyls Graphic Designer

Created logo for community information hotline and hardcopy forms and checklists for machine maintenance to be available via intranet.

Software Knowledge

Experience in the following Adobe programs: Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, Flash, AfterEffects, Premiere.